

REP HEADLINE# 6247909 TRF# 324256  
\$\$\$ MOD# 3 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP4/12 16.11  
\*\*\* WPXI-TV \*\*\*

ADV # ADV. NAME ISS/SEIU

AGY # 02541 AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 18 SALESMAN #

BUYER NAME DAN NAGELBERG

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6247909

CLASS: NATL. LOCAL REGIONAL

PRDCT SEIU 09/04 EST#1438 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP17/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP4/12 16.11

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
M3 OK  
TTLS \$41,000  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

\*\*HIATUS 9/11\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 112 AGENCY EST# = 1438  
AGENCY PRODUCT CODE = 119

12	S		1000P-1100P	30		\$3,000.00	9/10	9/10	0		MON	0
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PROGRAM : GRIMM

ORD COM1: PRG CHG- GRIMM

ORD COM2: SPT IS BOOKED- THX JEN

THIS IS A MAKE-GOOD FOR SEP10 ON LINE-8 FOR 1 SPOT/WK

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP4/12 16.11  
 \*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

REP HEADLINE# 6247909 TRF# 324256  
 \$\$\$ MOD# 3 : UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	A		1000P-1100P	30		\$3,000.00	9/10	9/10	1		MON	1
PROGRAM : NEW NORMAL/GO ON ORD COM1 : PRG CHG: NEW NORMAL/GO ON ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR SEP10 ON LINE-12 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M3 OK'D BUY#12 MISSED: MON/1000P-1100P SEP10 30S \$3,000.00 (SEP4/12) OFFER: MON/1000P-1100P SEP10 30S \$3,000.00 PLS ADVISE. CMT: PRG CHG: NEW NORMAL/GO ON CMT: SPT IS BOOKED- THX JEN												

SEP/12 41000.00 CONTRACT TOTAL 41000.00  
 TOTAL SPOTS 38



MARKET TOTALS \$170,833 WPXI 24% KDKA 28% WTAE 34% WPGH 11% CABL 0% WPCW 3% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6247909 TRF# 324256  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM STATION SEP4/12 14.56  
\*\*\* WPXI-TV \*\*\*

ADV # ADV. NAME ISS/SEIU  
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES

REP.# OFF.# 18 SALESMAN #  
BUYER NAME DAN NAGELBERG

3050 K ST NW,

SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # CONTRACT # 6247909

CLASS: NATL. LOCAL REGIONAL

PRDCT SEIU 09/04 EST#1438 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP17/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 14.56

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

\*\*HIATUS 9/11\*\*

STATION MAKEGOOD OFFERS:  
M3 UNRESL BUY#12 MISSED: MON/1000P-1100P SEP10 30S \$3,000.00 (SEP4/12)  
OFFER: MON/1000P-1100P SEP10 30S \$3,000.00 PLS ADVISE.

CMT: PRG CHG: NEW NORMAL/GO ON  
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 41000.00  
TOTAL SPOTS 38